

DANA PAIGE TRENTLAGE

DANAPAIGETRENTLAGE.COM

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657 Sprinkle Branch Rd

Marshall NC 28753

ABOUT DPT

Versatile designer with a depth of experience in:

- Branding/identity, environmental and print design
- Interactive, multimedia and web design/development
- Motion design, animation and videography/video production
- Traditional, email and social media marketing
- Photography, production art and art direction

WORK HISTORY

SPENCER HEALTH SOLUTIONS

Creative Services Manager

REMOTE | 09/16-06/17

Art direction and brand management across all visual media

- Maintained high standards while generating and managing a vast library of branded collateral
- Met tight deadlines with short notice in a quickly evolving, start-up environment
- Designed/managed UI elements for a touch-screen medical device and associated web portal
- Created print and digital collateral to support both B2B and B2C marketing programs
- Worked across departments, owned projects, and managed contractors

FREELANCE

Graphic Designer

REMOTE | 01/06-PRESENT

Creative solutions for any medium, provided in an organized and timely process

- Create distinctive pieces, according to client preferences
- Manage multiple projects, with tight deadlines and budgets
- Maintain open communication and establish long-lasting client rapport
- References available upon request

PARATA SYSTEMS

Multimedia Specialist

DURHAM NC | 01/13-12/14

In-house designer supporting the marketing team in achieving the corporate goals

- Well-rounded experience designing and executing within the brand strategy across all media
- Played an integral role in the design/build of websites and management of user communities
- Introduction/development of email marketing
- Design/production support for marketing campaigns

TRAIN OF THOUGHT MARKETING

Multimedia Production Artist

MORRISVILLE NC | 06/09-04/12

Production of interactive and motion pieces in a cooperative team environment

- Experience as production lead; coordinating up to 10 team members
- Worked collaboratively, using best practices, to streamline team efforts
- Video, animation, interactive and print production

TRIANGLE TRANSIT

Graphic Design Intern

RTP NC | 12/08-06/10

Rebranded campaign to increase college students' use of buses, bikes, and carpools

MAESTRO PRODUCTIONS

Graphic Design Intern

RTP NC | 09/08-10/08

Print materials for the 2008 Southeast US and Japan Conference in Raleigh

PROFICIENCIES

ADOBE CREATIVE CLOUD

Acrobat, After Effects, Audition, Dreamweaver, Illustrator, InDesign, Photoshop, Premiere

WEB DEVELOPMENT LANGUAGES

CSS, HTML, JavaScript, PHP, SQL

MACINTOSH

Final Cut, Keynote, QuickTime, iMovie

MICROSOFT OFFICE

Excel, Outlook, Powerpoint, Word

ONLINE/OTHER

Litmus, NetSuite, MailChimp, Marketo, Prezi, Salesforce, Sketch, Wordpress

EDUCATION

NC STATE UNIVERSITY

Graphic Design BA

magna cum laude

RALEIGH NC | 2004-2008

NCSU PRAGUE INSTITUTE

Graphic Design

PRAGUE CZ | 2006

WG ENLOE HIGH SCHOOL

General Studies

RALEIGH NC | 2000-2004